



**Title:** Graphic Design Intern

**Department:** Brand & Marketing

**Location:** 1% for the Planet Headquarters @ [Hula](#) - Burlington, VT

**Reports to:** Ben Van Cleave, Graphic Designer

**Posting Date:** 7/23/21

**Duration:** Fall Semester, 8/25-12/15/21

**Hours:** minimum 8-10 hours/week

**Starting Salary:** \$5,000/semester (~3 month semester)

### **The Job:**

1% for the Planet is looking for an intern for our Brand & Marketing department.

This role will be based at our Headquarters in the South End of Burlington. This will be a paid role and a hybrid work schedule will be allowed. This particular role will run for one (1) semester, Fall, and will run from approximately **August 25, 2021** to **December 15, 2021**.

Ideal candidates are highly motivated, have excellent communication skills, and a passion for the environment. The right student for this opportunity is a team player, an efficient and effective worker, and shows strong initiative to take on any task as it presents itself.

**COVID-19 Virus:** *Please note that any in-person work done from our Vermont headquarters will be closely monitored by our on-site team to ensure safety protocols for COVID-19 are utilized and upheld. We want all of our interns & full-time staff to be able to use & enjoy our office space but we will also work with candidates to accommodate a remote work schedule that feels most safe to them. 1% for the Planet in-person staff members will continue to adhere to State & Federal guidelines as it pertains to the COVID-19 virus until we deem it safe to remove such protocols. For more information on 1% for the Planet's COVID-19 policies, please reach out [info@onepercentfortheplanet.org](mailto:info@onepercentfortheplanet.org) or see the [1% for the Planet business continuity plan](#).*

## **Key Responsibilities:**

- Assist in creating assets for web & social media needs
- Work in tandem with the Graphic Designer to develop and produce content in support of blogs, events, and news.
- Work with the Brand & Marketing team to develop social media content strategy
- Support Brand & Marketing team on key projects throughout the year, including 1% for the Planet's annual Network Auction and end of year giving campaign.

## **Qualifications:**

- Experience and proficiency in Adobe Suite (Illustrator, InDesign, Photoshop, AfterEffects)
- Proficient in G Suite (Docs, Excel, Slides)
- Knowledge and fluency in social media (Instagram, LinkedIn, Twitter, Facebook)
- Time management skills with strong attention to detail and desire to learn
- Editing & writing copy (preferred)
- Motion design and animation ability (preferred)

## **1% for the Planet Profile & Culture:**

1% for the Planet is a global organization that accelerates smart environmental giving. We are motivated by our recognition that the current level of environmental giving—only 3% of total philanthropy—is not enough to solve the most pressing issues facing our planet. 1% for the Planet inspires people to support environmental organizations through annual memberships and everyday actions. We advise on giving strategies, we certify donations and we amplify the impact of the network.

Started in 2002 by Yvon Chouinard, founder of Patagonia, and Craig Mathews, founder of Blue Ribbon Flies, our members have given more than \$250 million to environmental nonprofits to date. Today, 1% for the Planet is a network of more than 4,000 business members, an expanding core of individual members and thousands of nonprofit partners in more than 90

countries. Our headquarters are located in Burlington, VT with staff located around the world.

**Please note:** *Currently, no 1% for the Planet staff members are required to work in our physical office space, even Vermont-based employees. Our team is currently either working from home or working a closely monitored hybrid schedule between their home and our headquarters. Any work done at our headquarters by 1% for the Planet staff members that choose to utilize the space is closely monitored by our team to ensure safety protocols for COVID-19 are implemented, regularly updated and upheld. We will safely arrange for any Vermont-based hire to be able to use our office space, should they request it. We will also work with any candidates to discuss a remote work schedule that feels most safe to them.*

**To apply, please send a cover letter and resume to [jobs@onepercentfortheplanet.org](mailto:jobs@onepercentfortheplanet.org), attention Ryan Midden, Director of People & Culture**